



For more information:
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INVEST IN YOUR CITY BY INVESTING IN CITIZENSHIP!

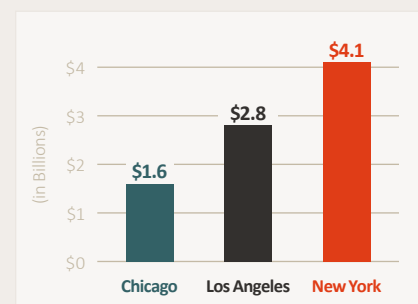
By empowering eligible Legal Permanent Residents to naturalize, you could help your city's economy grow significantly. Almost 9 million people are currently eligible for U.S. citizenship, and they could represent a \$52 billion windfall for the economy over the next decade if they naturalized.

- ✓ Naturalization through C4C efforts will increase economic activity by up to \$1.6 billion in Chicago, \$2.8 billion in Los Angeles, and \$4.1 billion in New York. How much faster could your city grow?
- ✓ Naturalization leads to greater rates of immigrant homeownership and participation in the community.
- ✓ Naturalization raises the earning potential of immigrants by more than 10%.
- ✓ Naturalization is a powerful tool to expand financial inclusion, enabling today's Legal Permanent Residents—52% of whom are low-income—to establish stronger financial identities.

CITIES FOR CITIZENSHIP (C4C)

is a major national initiative aimed at increasing citizenship among eligible U.S. permanent residents and encouraging cities across the country to invest in citizenship programs. It is chaired by New York City Mayor Bill de Blasio, Chicago Mayor Rahm Emanuel, and Los Angeles Mayor Eric Garcetti, with support from the Center for Popular Democracy and the National Partnership for New Americans. Citi Community Development is the Founding Corporate Partner.

POTENTIAL INCREASE IN ECONOMIC ACTIVITY THROUGH C4C NATURALIZATION EFFORTS



Sources: *Citizenship A Wise Investment for Cities*, http://www.partnershipfornewamericans.org/storage/C4C-Report_Citizenship-A-Wise-Investment.pdf

The infrastructure already exists in many cities to increase naturalization among eligible residents. **Your city could:**

- ☑ Have existing city institutions, including schools, libraries, and community centers, partner with non-profit organizations to conduct outreach and run free workshops.
- ☑ Link naturalization and legal counseling to job training, voter registration, or financial literacy programs already in place.
- ☑ Provide scale-up grants to organizations that already run free naturalization workshops in trusted settings.
- ☑ Translate existing naturalization materials into more languages to reach a broader audience.
- ☑ Deepen collaborations with unions and private-sector employers with large immigrant workforces.
- ☑ Organize city legal staff to offer pro bono support for those who want to apply for citizenship.
- ☑ Assign city volunteers to focus on naturalization efforts.
- ☑ Expand partnerships with credit unions or other financial institutions to establish low- or no-interest loan programs to help residents pay application fees.
- ☑ Advertise initiatives through well-established media channels and social media networks.
- ☑ Identify city agencies that are already key points of contact with immigrant communities and arm them with information and resources.

By publicly encouraging eligible residents to apply for U.S. citizenship, and by committing financial support to the effort, municipal leaders can send a strong message of inclusion to immigrant communities, and produce substantial economic benefits for all of their constituents.

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